**Political Parties of Canada: Campaign Pitch**

Congratulations! You and your group members have just been appointed candidates for one of Canada’s major political parties! As a candidate, you are responsible for promoting your political party’s beliefs and values, and attracting voters to support your party. Your task will be to research everything you can about your party’s **political platform**, and present the information to the class in a creative and engaging way, to win the class election at the end of the unit.

There are three parts to this assignment: **Questions, Illustrations, and Presentation**. All sections need to be completed before your assignment can be submitted. The requirements for each section are described below:

**Questions**

As you are researching your political party, you must answer the following questions, and post answers to the class Google Doc for everyone to use. Directions for accessing the Google Doc will be provided in class.

1. Who is the leader of your political party?
2. How many seats does your political party have in Parliament?
3. What is your political party’s stance (beliefs) on:
   1. The economy
   2. The environment
   3. Social programs (Healthcare, unemployment, the elderly)
   4. Taxation
   5. Crime
   6. Housing

**Illustrations**

In order to help you connect these political parties to their main ideas, you will need to pick **two** of what you feel are your parties most important points, and create visual illustrations to demonstrate these ideas. Please check with me before you begin creating your illustrations. Once the illustrations are done, they will be added to the **political spectrum** display at the front of the class.

**Presentations**

Finally, you must present your party’s platform to the class in the most persuasive manner possible, and **convince** your fellow students to vote for your political party. Your presentation should be interesting and engaging, and should focus on how points from your political platform will benefit voters in the classroom. Presentations may be no longer than 5 minutes in length.

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**Questions**

* Were all of the questions answered accurately? 1 2 3 4
* Were the questions answered with sufficient depth and detail? 1 2 3 4
* Could another student gather a solid understanding of the beliefs and values of the party based on your responses? 1 2 3 4

**Illustrations**

* Are at least two illustrations provided with the presentations? 1 2 3 4
* Do the images accurately represent a key element of your party’s political platform? 1 2 3 4
* Could another student get a sense of what your political party is all about based on the image shown?

1 2 3 4

**Presentation**

* Is the information well organized? 1 2 3 4
* Does everyone in the group present equally? 1 2 3 4
* Does the presentation communicate the information in an engaging, persuasive, and manner? 1 2 3 4
* Are any questions regarding the presentation answered effectively? 1 2 3 4
* Would another student in the class be persuaded to vote for your party based on your presentation?

1 2 3 4