PetroMAC Oil Spill – Business Letter

You have now completed Task One, and the information worksheet about your group’s Point of View. You should have completed a bit of research around how people in your role actually react to an environmental disaster like an oil spill, in the real world.

Your group’s task is to write a business letter that covers the following topics:

* What is your group’s role in this oil spill?
* What is your group’s worldview concerning the environment, and more specifically the oil industry in Alberta?
* What are your group’s main concerns regarding the oil spill? Be specific and detailed; provide at least three well-established concerns.
* What do you want to happen? Explain in detail what your group envisions will happen next.
* Does your role need some support or help from a different group? From the government? From the media or another group? If yes, explain in detail. (You may be asking for monetary support… be detailed and specific)
* Do you have an official letterhead for your company?
* Don't forget to explain all of the details needed for a good business letter (BPDCG)
* Your group must decide who you are writing this letter to. Below are some possible options for your group:
  + To the Prime Minister and Federal Minister of the Environment
  + To the Premier of Alberta and Provincial Minister of the Environment
  + Directly to PetroMAC
  + An open letter to the media (and therefor the citizens of Alberta) to manage your publicity?