



Lobbyists and Government

How Effective is our Parliamentary System at Making Important Decisions For Canadians?



Review

- How does the media keep government accountable?
- What are some of the dangers of the media?



What Role Do Lobbyists Have in the Canadian Government?

What is a Lobbyist?

- With your table groups, read pg. 51 and write down:

- What is a lobbyist?
- How could lobbyists impact government?

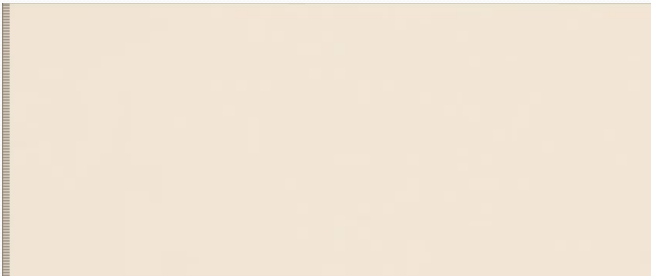


What is a Lobbyist?

- Someone hired by an **interest group** to influence members of the government
- Represent the views of different groups on various issues.



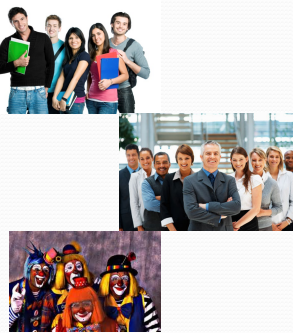
Who is the Interest Group?



What Do Lobbyists Do?

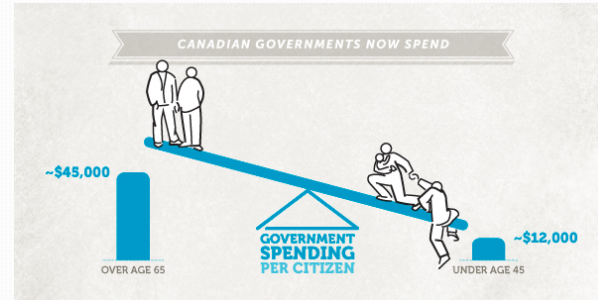


Who do Lobbyists Represent?



- **Interest groups**
 - A group of people that would like to have a say in government decision making.
- Ex.
 - Corporations
 - Non Profit Organizations
 - Environmentalists
 - Racial Groups

Youth Interest Groups



Environmental Interest Groups



First Nations Interest Groups



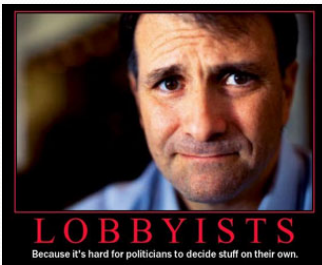
Oil Interest Groups



Types of Interest Groups

PUBLIC INTEREST	ECONOMIC INTERESTS	PROFESSIONAL GROUPS
Focuses on topics that affect the general public like education, the environment, and politics	Promotes the economic interests of their members in business, labor, and trade organizations	Advocates for people in a particular profession, such as doctors, lawyers, and teachers
	IDEOLOGICAL GROUPS	SINGLE-ISSUE GROUPS
	Promotes policies based on a set of core political or religious beliefs	Focuses on one narrow topic, such as immigration or drunk driving

Advantages of Lobbyists: pg. 52-53



- With your table groups, read the quotes by the two lobbyists.
- What are 3 advantages of having lobbyists in government

Advantages of Lobbyists

- Provide carefully selected information on an issue
- Communicate needs of various groups to government



Multiple lobbyists

=

Multiple perspectives on issues



Who's Interested?

Interest Groups

Who's Interested? Cut off the bottom half of the page and separate the cards. Place the description of the lobby action next to the government branch the interest group most likely to be responsible for the action.

<p>The Sierra Club is an environmental organization that promotes environmental protection and conservation.</p>	<p>AAEP The AAEP works to improve the health and welfare of people and animals.</p>	<p>AMA The American Medical Association works to promote the art and science of medicine and to improve public health.</p>
<p>The National Rifle Association (NRA) is a gun rights organization that advocates for the Second Amendment.</p>	<p>The National Education Association (NEA) is a labor union that represents public school teachers.</p>	<p>The National Public Health Service (NPHS) is a federal agency that provides public health services.</p>

Match the Action

<p>1 The group lobbied for a law that would increase the number of gun permits.</p>	<p>2 The group lobbied for a law that would increase the number of public school teachers.</p>	<p>3 The group lobbied for a law that would increase the number of public health services.</p>
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- Match the lobby action in the box to the interest group which performed the action

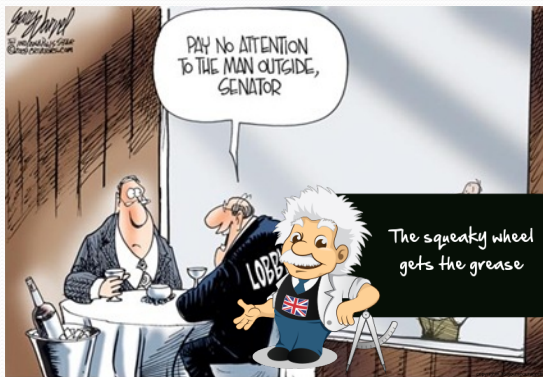
Dangers of Lobbyists



Dangers of Lobbyists



Dangers of Lobbyists



Dangers of Lobbyists



- Those with more money can afford better lobbyists
- Lobbyists present very biased evidence
- Less voice to those without lobby group (voters)

Dangers of Lobbyists



Keeping Lobbyists Accountable



- Federal Accountability Act
- Lobbyists must:
 - Register
 - Document which MP's they meet with

Registered Lobbyists

AIR CANADA PIONEERS	AIR CANADA PIONEERS
AIRCASTLE ADVISOR LLC	AIRCASTLE ADVISOR LLC
AIR LINE PILOTS ASSOCIATION INTERNATIONAL	AIR LINE PILOTS ASSOCIATION INTERNATIONAL
AIR LIQUIDE CANADA	AIR LIQUIDE CANADA INC.
AIR LIQUIDE S.B.	L'AIR LIQUIDE S.A.
AIR MILES REWARD PROGRAM	AIR MILES REWARD PROGRAM
AIRPORT LANDS	AIRPORT LANDS CORP.
AIR PRODUCTS CANADA	AIR PRODUCTS CANADA LTD
AIR PRODUCTS CHEMICALS	AIR PRODUCTS CHEMICALS
AIR TINDI	AIR TINDI LTD.
AIR TRANSAT A.T.	AIR TRANSAT A.T. INC.
AIR TRANSPORT ASSOCIATION OF CANADA (ATAAC)	AIR TRANSPORT ASSOCIATION OF CANADA (ATAAC)
ALASKA HIGHWAY COMMUNITY SOCIETY	ALASKA HIGHWAY COMMUNITY SOCIETY
ALBAUGH LLC	ALBAUGH, LLC
ALBERMARLE	ALBERMARLE CORPORATION
ALBERTA BALLET COMPANY	THE ALBERTA BALLET COMPANY
ALBERTA EGG PRODUCERS	ALBERTA EGG PRODUCERS
ALBERTA IN SITU OIL SANDS ALLIANCE (IOSA)	ALBERTA IN SITU OIL SANDS ALLIANCE (IOSA)
ALBERTA INVESTMENT MANAGEMENT	ALBERTA INVESTMENT MANAGEMENT CORPORATION
ALBERTA LIVESTOCK AND MEAT AGENCY	ALBERTA LIVESTOCK AND MEAT AGENCY LTD.
ALBERTA MILK	ALBERTA MILK
ALBERTA MUNICIPAL SERVICES	ALBERTA MUNICIPAL SERVICES CORPORATION
ALBERTA NEWSPRINT COMPANY	ALBERTA NEWSPRINT COMPANY
ALBERTA NEWSPRINT	ALBERTA NEWSPRINT
ALBERTA OAT GROWERS COMMISSION	ALBERTA OAT GROWERS COMMISSION
ALBERTA OATS GROWERS COMMISSION	ALBERTA OATS GROWERS COMMISSION
ALBERTA SOFTWOOD LUMBER TRADE COUNCIL	ALBERTA SOFTWOOD LUMBER TRADE COUNCIL

What Role Do Lobbyists Have in the Canadian Government?

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