**Federal Political Party Research**

In the past week or two, you have learned about the Branches of the government, more specifically, the Executive and Legislative Branches. Integral parts of our government are the various political parties that make up a large portion of these two Branches.

Your task it to complete an engaging and informative poster or brochure on your choice of **ONE OFFICIAL** political party:

Your brochure must include:

* The Political Party’s name
* The Political Party’s official logo
* How many seats (ridings) did your party win in the most recent Federal election?
* Does the party have an official slogan?
* The Official Leader of the party (who they are, where are they from, where is their riding, their education background, previous political experience, what are they like?)
* An image of the leader (a citation will be needed)
* **The platform of the party (most important – show me you understand what a platform is, an what your party’s platform is saying)**
* Links to the party’s/leader’s social media accounts

Your poster/brochure should not only consist of text. Select a variety of images that are appropriate for the **purpose** and **audience** of your brochure. **All info must be sourced!**

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| Category | 4 | 3 | 2 | 1 |
| **Written Content (Stems 2,10)**  -Have you presented the policies, the platform, and information on the leader of your party?  -Have you considered your audience and purpose? | -A professionally thorough and complete summary of the party’s platform, policies, and leader are presented in very strong and clear detail.  - Writing has clearly been edited, is flawless, and communicates effectively with the audience. | -A thorough and complete summary of the party’s platform, policies, and leader are presented in clear detail.  - Writing has clearly been edited, and communicates well with the audience. | -Points of the party’s platform, policy, or leaders are missing, or it is not clear whether student understands them. Or, student has simply copied them from the web.  -Writing has minimal errors, and does well communicating with audience. | -Major points of the party’s platform, policies, and leader information are missing.  -The poster/brochure is not clear or communicative to the audience.  OR  - The poster/brochure is not complete. |
| **Content (Stems 7,9)**  -Have you presented both the policies and the platform of your candidate?  -Have you considered your audience and purpose?  - Do you have relevant images to bolster your written work? | -A thorough and complete summary of the party’s platform and policies are presented in very strong and clear detail.  -The poster/brochure is very informative to audience.  -The images are exceptionally neat and are relevant to the party. | - An appropriate summary of the information required is effectively displayed.  -The poster/brochure is informative to audience.  -The images are exceptionally neat and are relevant to the party. | -Points of the party’s platform are missing, or the information about the leader is missing, or it is not clear whether student understands them or has simply copied them from the web.  -The poster/brochure slightly persuades the voter. | - Major points of the candidate’s platform or policies are missing.  -The audience of the poster/brochure is not considered.  -The poster/brochure is not persuasive to the voter.  OR  - The poster/brochure is not complete or the information is incorrect. |
| **Organization (Stems 3,10)**  - Is your poster/brochure organized into sections that are appropriate for the audience and purpose? | Information in the poster/brochure is clearly organized into appropriate sections according to the content presented. | Information in the poster/brochure is clearly organized into sections however details may lack clarity or are repeated in the brochure. | Information in the poster/brochure is organized into sections however these headings may be inappropriate or may be too general. | The poster/brochure does not contain headings or sections.  OR  - The poster/brochure is not complete. |